

## **KABALE UNIVERSITY**

### **PHD IN BUSINESS ADMINISTRATION (BY RESEARCH ONLY) (PHDBA- R)**

#### **Programme Description**

There is an increasing demand for business management and administration specialists worldwide and Uganda in particular at the Doctoral level. This programme aims at producing specialists in different fields of business management and administration through a more flexible learning approach. The programme has been designed to assist in the development of business and management skills in Uganda and to improve on the quality of human resource for business and non-business in areas of management.

Whereas the stiff competition in the business sector calls for development of a human capital base equipped with managerial competences to deal with the National, Regional, Africa and Worldwide trends of contemporary business, there is a remarkable increase in the demand of managerial skills in the wake of liberalized economies, elsewhere in developing countries. This in turn has created a need for managers who are capable of handling the emerging challenges and opportunities. Our graduates will play a key role in achieving Vision 2040 which is conceptualized around strengthening the fundamentals of the national economy to harness the opportunities around the country.

This PhD in Business Administration (By Research) therefore aims at producing critical thinkers with problem-solving skills, research and analytical competencies in some of the following but not limited to research interests/themes/areas:

1. Business management, Global Economic Systems and lowering the cost of capital
2. Entrepreneurship Development and Training
3. Organization dynamics and mainstreaming in economic production.
4. Indigenous systems and investments in the promotion of Small and Medium Enterprises (SMEs), Youth and Development
5. Regionalization, integration and strategic investment
6. Foreign Direct Investment, Industrialization, Urbanization and Social Capital
7. Procurement and Supply Chain Management
8. Energy Economics, Oil, Resource Economics and sustainable development
9. Cross cultural management and diversity in production.
10. Strategic Management and the role of the 21<sup>st</sup> Century Skills in Business Development.
11. International business and investment
12. Accounting and finance
13. Business leadership and management
14. Economic Policy, Planning and Analysis
15. Tourism and Hospitality Management

#### **1.6.1 Programme Objectives**

The objectives of the PhD in Business Administration by research are to enable learners to:

- a) Explore advanced knowledge in business management and administration, theory and practice.
- b) Apply doctoral-level research theory in business management and administration to contemporary business environments.
- c) Analyze global business and economic systems to advise civil society, policy makers and managers in business.
- d) Examine trends in business and economic management.

### **Overview**

The PhD in Business Administration shall take a minimum of three (3) years and a maximum of Five (5) years. This PhD in Business Administration by Research will be delivered through Seminars, Workshops and Conferences and on-line teaching and learning modes.

### **Entry Requirements**

Applicants to the PhD programmes must meet the general requirements for admission to Graduate Programmes set by National Council for Higher Education (NCHE) and Kabale University. Specially, applicants must possess the following:

An admissible applicant should meet the following criteria:

- a) Bachelor's degree in business related programmes or its equivalent from a recognized university or institution of higher learning
- b) Master's in business related programmes degree from a recognized university and/or institution of higher learning in a field relevant to the research areas (themes)/area of study
- c) Prior Learning in relevant field that is equivalent to the qualification that is to be pursued. For Recognition of Prior Learning (RPL), a prospective candidate shall first get clearance from NCHE to be eligible for admission
- d) Present a concept note of the intended research area but in line with the research themes of the PhD in Business Administration programme at least 2 pages and not be more than 10 pages, double-spaced.

### **Fees Structure**

Use the current fees structure

### **Application and Selection**

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## Course Details

YEAR ONE, SEMESTER ONE			
Code	Name	Delivery Mode	CH
PBA9101	Philosophy of Science	Seminar	60 HRS
PBA9102	Advanced Research Methods	Workshops	60 HRS
PBA9103	Institutional Pedagogy	Seminar/Workshop	60 HRS
PBA9104	Scholarly Writing and Publications	Seminar	60 HRS
PBA9105	Computer Applications in Research	Seminar/Workshop	60 HRS
YEAR ONE, SEMESTER TWO			
PBA9106	Seminar Series	Seminar/Workshop	60 HRS
YEAR TWO & THREE			
PBA9107	Proposal and Thesis Writing		

**LH=LECTURE HOUR; PH=PRACTICAL HOUR; CH=CONTACT HOUR; CU=CREDIT UNIT**

## Proposed PhD Study Timelines

PhD Business Administration by Research: Process		Year 1		Year 2		Year 3	
		Sem. 1	Sem. 2	Sem. 1	Sem. 2	Sem. 1	Sem. 2
	<b>Phase 1: Cross -Cutting courses</b>						
1	PhD Training in Research						
	<b>Phase 2: Proposal Development</b>						
2	Research Proposal Development						
3	Submission of Proposals						
	<b>Phase 3: Field Work</b>						
4	Field Research-data collection						
	<b>Phase 4: Thesis writing</b>						
5	Data Analysis and Report writing						
7	Submission of Research Findings						
8	First Submission of PhD Thesis						
9	Final Submission of PhD Thesis for external examination						
10	<b>Viva-Voce</b>						
11	Academic Graduation						

## Career Opportunities

Our graduates will play a key role in achieving Vision 2040 which is conceptualized around strengthening the fundamentals of the national economy to harness the opportunities around the country as academicians, consultants, managers of financial institutions, policy makers in government ministries and Civil Society Organizations, business and economic analysts, legislators, commissioners from various regional economic and political blocks, as well as entrepreneurs and investment advisors.