

# Master of Tourism and Hospitality Management

## **Programme Name**

Master of Tourism and Hospitality Management

## **Programme Code:**

MTH

## **Duration:**

The Master of Tourism and Hospitality Management Degree shall be for a period of two years. The successful completion of two semesters of this programme is designed for a Postgraduate Diploma in Tourism and Hospitality Management (PGDTH) after successfully writing an extended essay project.

## **Study Time**

Weekend

## **Intake:**

August

## **Faculty**

Faculty of Economics and Management Studies (FEMS)

## **Programme Description**

The Master's Degree in Tourism and Hospitality Management (MTH) builds a professional capacity to meet the challenges of this rapidly growing industry through innovative and applied research. This program meets the growing needs of the tourism industry to produce high skilled and knowledgeable professionals, so that they can assume leading roles in the management of tourism organizations. The program blends the requisite specialist operational knowledge and skills, with advanced managerial competencies, in order to educate the new generation of tourism executives. It emphasizes the cross-cultural, moral, ethical, institutional and environmental issues in the management of tourism organizations, while covering all specialized business and operational skills. Students will be trained to develop the skills needed to study independently by helping them to identify and set learning goals to implement them, and to reflect upon what each individual has achieved so that they can become effective and efficient practitioners. Kabale University is located in an area which is a major destination for tourists, and therefore students may draw on the University's extensive links with the industry, including tourism operators, local authorities and government agencies.

## **Entry Requirements:**

A candidate is admitted to the Master of Tourism and Hospitality Management Programme if he/she satisfies any one of the following conditions:

- Hold a Bachelor's degree or equivalent in any science and arts disciplines from a recognized institution.
- International applicants must have qualifications that are recognized for University entry in their respective countries for a Master's degree in Tourism management or equivalent.
- International students will follow the University Policy for international students
- Any other qualification that may be defined by University Senate from time to time.
- Credit transfer from a recognized University is acceptable in accordance with the NCHE and Kabale University regulations governing transfer of credits.

### Tuition/ Sem East African

UGX 1,325,000

### Tuition/Sem Non East African

USD 730

**Programme Structure:** (Tabulated Programme structure as illustrated below)

Course Code	Course Name	LH	PH	TH	CH	CU
<b>YEAR ONE: SEMESTER ONE - CORE COURSES</b>						
MTK8111	Tourism Theories, Applications and Cases	45	-	30	60	4
MTK8112	Strategic Tourism Destination Planning & Mgt	45	-	30	60	4
MTK8113	Tourism Experiences and The Environment	30	60	-	60	4
MTK8114	IT Applications in Tourism	30	60	-	60	4
MRTM8000	Research Methods	45	-	30	60	4
MCAR8000	Computer Applications in Research	30	60	-	60	4
	<b>Total Semester Load</b>					<b>24</b>
<b>YEAR ONE: SEMESTER TWO – CORE COURSES</b>						
MTK8121	Entrepreneurship in Tourism and Hospitality	45	15	15	60	4
MTK8122	Financial Management in Tourism and Hospitality	45	-	30	60	4
MTK8123	Tourism and Hospitality Economics	45	-	30	60	4
MTK8124	Tourism and Hospitality Law	45	-	30	60	4
MTK8125	Tourism Product Design and Marketing	30	60	-	60	4
MTK8126	Community Tourism Project	-	120	30	75	5
	<b>Total Semester Load</b>					<b>25</b>
<b>YEAR TWO: SEMESTER ONE</b>						
MTK8211	Geographical Information Systems [GIS] Application in Tourism	30	60	-	60	4
MTK8212	Sustainable Tourism and Climate Change	45	-	30	60	4
MTK8213	Tourism Seminar Series	-	60	60	-	4
MACA8000	Scholarly Writing and Publication Skills	30	30	30	60	4

MTK8215	Tourism Education	30	30	30	60	4
	<b>Total Semester Load</b>					<b>20</b>
<b>YEAR TWO: SEMESTER TWO</b>						
MTK8300	Dissertation	-	90	60	150	10
	<b>Total Semester Load</b>	<b>5</b>				<b>10</b>
<b>Total Graduation Load</b>		<b>89</b>				

**Career opportunities/ Destinations:**

A graduate of MTH will enroll in a broad range of managerial and leadership roles in Tourism and Hospitality industry, both in public and private sectors locally and internationally.

**Target Audience:**

This programme is designed for people who would wish to acquire applied managerial skills in the tourism and hospitality industry. The programme is also open to recent graduates with a Bachelor's degree, intending to achieve an MTH to advance their professional career.

The filled template should be sent to [communications@kab.ac.ug](mailto:communications@kab.ac.ug).